



ROYAL LEPAGE BINDER REAL ESTATE
PRIVACY CONSENT FORM

Privacy of your personal information is an important part of our office providing you with quality real estate service. We understand the importance of protecting your personal information. We are committed to collecting, using and disclosing your personal information responsibly. We also try to be as open and transparent as possible about the way we handle your personal information. It is important to us to provide this service to our clients.

In our company, Jenna Chase acts as the Privacy Information Officer.

All staff members who come in contact with your personal information are aware of the sensitive nature of the information that you have disclosed to us. They are trained in the appropriate uses and protection of your information.

In this consent form, we have outlined what our office is doing to ensure that:

- Only necessary information is collected about you;
- We only share your information with your consent;
- Storage, retention and destruction of your personal information complies with existing legislation and privacy protection protocols;
- Our privacy protocols comply with privacy legislation, standards of our regulatory body, the REAL ESTATE COUCLIL OF ONTARIO.

Please be assured that every staff person in the office is committed to ensuring that you receive the best quality service.

CONSENT

The **SELLER** consents to the collection, use and disclosure of personal information by the broker for the purpose of listing and marketing the property including, but not limited to:

- i. Listing and advertising the property using any medium including the Internet;
- ii. Disclosing property information to prospective buyers, brokers, salespersons and others who may assist in the sale of the property;
- iii. Such other use of the seller's personal information as is consistent with listing, marketing & sale of the property.

The **BUYER** consents to the collection, use and disclosure of personal information by the broker for such purposes that relate to the real estate services provided by the broker to the BUYER including, but not limited to:

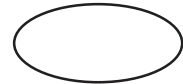
- i. Locating, assessing and qualifying properties for the BUYER;
- ii. Advertising on behalf of the buyer;
- iii. Providing information as needed to third parties retained by the BUYER to assist in a transaction (e.g. financial institutions, building inspectors, insurance companies, etc...); and
- iv. Such other use of the BUYERS'S information as is consistent with the services provided by the brokerage under a Buyer Representation Agreement or Customer Service Agreement, in connection with the purchase or prospective purchase of the property.

CLIENT CONSENT

I have reviewed the above information that explains how your company will use my personal information, and the steps your office is taking to protect my information.

I acknowledge and give consent that my information may also be used after our sale/purchase for the purposes of my Realtor staying in contact (ie: calendars, cards, letters, newsletters, just listed and just sold cards, and any pertinent real estate sales information) and further disclosing and publishing of the sale price, property photo and number of marketing days may be used for personal promotion.

I give consent to allow my Realtor to stay in contact with me electronically, during and after a business relationship has been established. My current email address is: _____.
When I no longer wish to receive correspondence electronically, I will notify the Realtor and the Realtor will remove me from his/her database.



INITIALS

I agree that Royal LePage Binder Real Estate can collect, use and disclose personal information about me/us as set out above in the information about the office's privacy policies.

PRINT NAME

SIGNATURE

DATE

PRINT NAME

SIGNATURE

DATE